

MODULE SPECIFICATION PROFORMA

Module Title:	Radio Production	Level:	4	Credit Value:	20
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Module code:	CMT426	Is this a new module?	No	Code of module being replaced:	
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Cost Centre:	GACT	JACS3 code:	J930
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Trimester(s) in which to be offered:	2	With effect from:	November 17
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School:	Creative Arts	Module Leader:	Mike Wright
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Scheduled learning and teaching hours	48 hrs
Guided independent study	152 hrs
Placement	0 hrs
Module duration (total hours)	200 hrs

Programme(s) in which to be offered	Core	Option
BA (Hons) Radio Production	✓	<input type="checkbox"/>
Glyndŵr Certificate of Continuing Education (Introduction to Radio)	✓	<input type="checkbox"/>
BSc (Hons) Sound Technology	✓	<input type="checkbox"/>
BSc (Hons) Music Technology	✓	<input type="checkbox"/>
BA (Hons) Broadcasting, Journalism and Media Communications	✓	<input type="checkbox"/>

Pre-requisites
None

Office use only
 Initial approval August 16
 APSC approval of modification November 17
 Admin correction Jan 21
 Have any derogations received SQC approval?

Version 3
 Yes No ✓

Module Aims

This module will develop students' understanding of the basic principles of audio/radio studio application, skills will be developed with respect to the range of technical expertise required. The module is an introduction to development of radio production as applied to the modern analogue and digital radio production industry. The theory concentrates on the basic signal chain and acts as an introduction to the production process within the modern radio studio. It develops the student's appreciation of the key elements that are required in a high quality production process and furnishes them with the required skills to play an active part in a radio studio production team.

Intended Learning Outcomes

Key skills for employability

- KS1 Written, oral and media communication skills
- KS2 Leadership, team working and networking skills
- KS3 Opportunity, creativity and problem solving skills
- KS4 Information technology skills and digital literacy
- KS5 Information management skills
- KS6 Research skills
- KS7 Intercultural and sustainability skills
- KS8 Career management skills
- KS9 Learning to learn (managing personal and professional development, self-management)
- KS10 Numeracy

At the end of this module, students will be able to		Key Skills	
1	Understand the range of technology required for successful production of radio media.	KS7	KS4
		KS1	KS8
2	Specify the technical requirements for a range of audio production styles.	KS10	KS6
		KS4	
3	Demonstrate the ability for time management for specified audio productions.	KS4	KS3
		KS8	
4	Demonstrate the ability to plan and produce journalist content for radio	KS8	KS9

Transferable/key skills and other attributes

- A broad understanding of radio technologies

- A level of proficiency in a range of radio recording studio procedures.
- An ability to time manage a product for production.

Derogations

None

Assessment:

To produce a portfolio of audio tasks, also a detailed record of procedures applied to enable repeatable production and recording to be accomplished.

The production of media suitable for broadcast, the brief will be against specific genre and timing of content. As this will cover a wide range of possible radio media, the production of a content plan would be appropriate.

Broadcasting, Journalism and Media Communication students will produce journalistic content in keeping with the requirements of their programme.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)	Duration (if exam)	Word count (or equivalent if appropriate)
1	1 - 3	Portfolio	40%		Audio + Text
2	1 - 4	Practical	60%		Showplan

Learning and Teaching Strategies:

The module will be delivered via lecture, followed by studio exercises, also seminar complemented by workshop sessions and group radio analysis.

Syllabus outline:

Skills will be acquired in the following key areas- system specification, event management and system automation.

System design and specification will be developed through an introduction to industry standard system emulation software.

Practical recording situations: microphone technique, outside broadcasting techniques, session and time management, critical listening and the reverse engineering of existing productions.

Computer-based skills: principles of audio editing, applications in the modern recording studio. Industry standard packages for audio editing and production.

Practical analysis of radio, dissemination of previous broadcasts through the range of radio genres.

History of radio: introduction to the beginnings of the radio industry, the establishment of the BBC, Commercial and Community radio sectors and the difference between them.

Public service recording techniques: production of Public Service Announcements, the importance of their role within the radio sector, to be possibly externally scrutinized to ensure broadcast quality.

Bibliography:

Essential reading

Lloyd, D.(2015) How to make great Radio. Biteback Publishing
McLeish, R & Link, J. (2015) Radio Production. Focal Press
Stewart, P. (2010) Essential Radio Skills: How to Present and Produce a Radio Show. A&C Black Publishers Ltd.

Other indicative reading

Emm, A. (2001) Researching for Television and Radio. Routledge.
Gordon, J. (2012) Community Radio in Twenty-First Century. Peter Lang AG.
Kaepfer & Swanson. (2004) The Radio Producers Handbook. Allworth Press
O'Donnell et al. (2003) Modern Radio Production, Programming and Performance.
Wadsworth
Rumsey, F. (2004) Sound Recording and Introduction. Focal Press